



For immediate release

PRESS RELEASE

Julie Martineau appointed as Senior Director, Communications and Corporate Development of CQDM

Montreal, December 19, 2013. – The President and CEO of CQDM, Ms. Diane Gosselin, is pleased to announce the appointment of Julie Martineau as Senior Director, Communications and Corporate Development.

An experienced manager with extensive expertise in the field of communications and public affairs, Ms. Martineau worked in academia for over 20 years. Before joining CQDM on December 9, 2013, Mrs. Martineau was Director of Communications and Public Affairs at INRS. Her main achievements in this research intensive university were to set up the Communications and Public Affairs Department, as well as implement a Web 2.0 strategy for which she was awarded.

Ms. Martineau has also acted at UQAM's Faculty of Sciences where she developed the position of Communications Officer, as well as UQAM's Business School (ESG UQAM) where she worked in international cooperation. She also served as president of the Quebec Science Writers' Association (ACS). Ms. Martineau holds a Bachelor of Commerce from McGill University and an MBA from UQAM.

"I am delighted to welcome Julie Martineau at CQDM. As member of the management team and with her experience and expertise, Julie will play a strategic role as we consolidate the enviable place which CQDM occupies in Quebec since its inception in 2008, and as we are planning an expansion phase in the rest of Canada and on the international scene" said Ms. Gosselin.

About CQDM

CQDM is a consortium of pre-competitive research which mission is to fund projects in order to accelerate the discovery and development of new drugs. Unique in the world, CQDM's business model is based on a collaborative approach where all stakeholders share the costs of research and benefit from its results. This model allows to generate a financial leverage up to 20 times. CQDM receives financial support from Pfizer Canada, AstraZeneca, Merck, Boehringer Ingelheim, GlaxoSmithKline, Eli Lilly Canada, Novartis Pharma Canada, as well as Quebec's Ministry of Higher Education, Research, Science and Technology (MESRST) and the Business-Led Networks of Centres of Excellence (BL-NCE).

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